ABSTRACT

The research project is concerned with integrate information of history places by using POI Smartphone to provide important historical information. The objective is to develop a system that supports the content of the information tourism and learning of cultural heritage in the development of the program by designing the system to reference coordinates using the position, direction and photos of the place to compared with the data stored in the database. And help to display information of key locations by smartphones.

The research project tested with tourists by using questionnaires and requirement information of 400 people from the system. And the results showed that the success of the system is not caused by modern technology alone but the behavior of users. Access to content, information and data had come with this project. In this research, "King Mengrai Monument" and "Phra That Chom Kitti" were selected as case studies as they are one of the oldest places in Chiang Saen.

Keywords: Smartphone/ Historical Place / Travel/ point of interest